

Quality policy

Scope for the Management System

Geveko Markings develop, manufacture and supply road marking and safety materials, coatings and road repair products globally, to markets within the horizontal road and decorative markings. Our products include preformed, hot-applied thermoplastics, paints and plural components, glass beads, aggregates and traffic safety equipment.



AMBITIONS

- To be the best road marking materials partner in the eyes of our customers.
- To be the number one road marking supplier in our core markets.
- Use ISO 9001 to improve our business processes.



WHERE

- Our stakeholders can expect high-quality work and standards across our business.
- Customer segments are applicators and surface owners.
- All our sites are certified according to ISO 9001.



HOW

- We develop and supply innovative, high quality performing and durable road marking products, that are easy to apply.
- We work proactively to increase delivery reliability and customer satisfaction.
- We are working with ISO 9001 to constantly improve our quality performance.



CAPABILITIES

- We have a deep understanding of our customer's needs.
- We benchmark our quality activities to benefit from the combined knowledge and experience within Geveko Markings.
- Our digital systems ensure high quality in all our daily data driven processes.



- We have a quality management system to ensure improvements and stable quality.
- Our people drive the business based on our common values and culture.
- Constantly improving the quality performance is a natural part of the daily business that engages all our people.

This policy is considered as a framework for the common quality objectives within the Geveko Markings Group. In addition, each site within the Group will establish local quality goals and action plans based on local conditions. We comply with binding obligations and relevant legislation and are committed to continuous improvement of our management system.